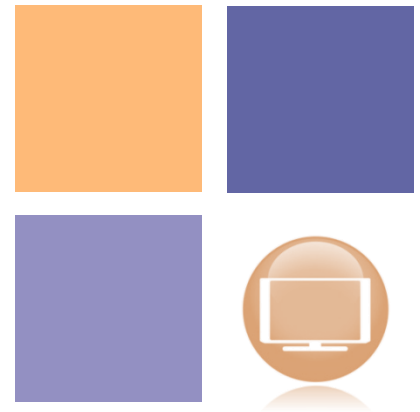


# MAINSTAGE

*Private Label Live Broadcast Platform  
from Digital Media & HD Studios*



## Live Internet Broadcast Solution

Digital Media Group provides an economical, turnkey platform that enables live broadcasting from any event regardless of size or location. Narrowcast events previously ignored by major broadcast networks because of audience size and production expense can now be affordably made available on a pay-per-view, sponsored and/or advertising supported basis to their fans, enthusiasts or members.

- Ideal for Live Events of Any Size
- Monetize Live Event Webcasts
- Capture Audience and Broaden Exposure
- Build Community
- Attract Viable Viewership  
Without Large Promotion Expense

MainStage includes a unique, easy-to-use production creation tool - Event Manager - that provides complete **online event set up** and management directed and controlled by the producer. This allows for customization of all elements of the production, including the **business model** (pay-per-view, subscription, sponsored), required **registration fields** (email address or more), **interactive features** (includes all major social networks), signal quality (up to highest quality HD -1080P). This event can then be used to create a **private label network** embedded seamlessly in the client's website.

MainStage offers reliable professional delivery to

a television, computer and/or mobile device. An exceptional on-line viewing experience for a live or pre-recorded event can be set up in minutes and is economically feasible regardless of the audience size or scale of the event, providing both an economical and scalable business model for event production and carriage.

### Key Advantages:

- Private Label, Live & Online Video Platform
- Fast Online Event Set-up
- Placed in Client Website
- Integrated Audience Management
- Custom Audience Registration
- Couponing and Surveys
- Viewer-Controlled Camera Angles
- Social Media Interactivity
- Viewer Participation
- Live Viewer Support
- Syndication of Events to Multiple Websites
- Production & Fulfillment of Merchandise
- Up to Highest Quality HD -1080P

Following the event, the audience management capability provides viewer registration information, viewer timeline reporting, geographic statistics, ad visits, clicks and a record of all participation with questions answered and interactive chats.